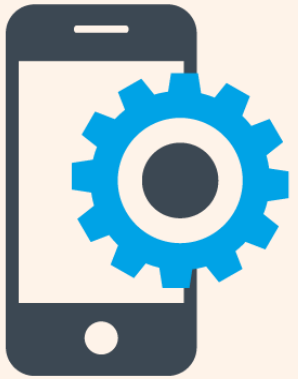
Diploma in Mobile App Development Part 1

LESSON 6
Publishing Your App



MA or: Oisin Feely

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LESSON 5: Storing Data with Apps

Data Storage Options

Introduction to TinyDB

Putting it All Together

Summary

Q&A

AGENDA

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LESSON 6: PUBLISHING YOUR APP

Getting Ready for Launch

The Final Checks

Google Play Developer Console

Launching the MVP

Summary

Q&A

LET'S BEGIN

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LAUNCHING YOUR APP

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End User License Agreement

A Pop-Up Window that prompts the User to Accept the Terms before continuing is an effective way of obtaining acceptance for legal terms

Restrictions on Use

Related Agreements

Infringement Information

Termination of Licensing

https://termsfeed.com/blog/android-default-eula/

LAUNCHING YOUR APP

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Finalize Materials

Resize Images Before Final Build
Lower the file size of your .apk by reducing the Image Quality on unnecessarily large images used. (.png)

http://resizeimage.net/

Application Icon
What will your Icon Tell your Users?
Will it Complement the Apps Near it?

Written Content
Support different languages and ensure no typos

Databases
Ensure they are production ready

LAUNCHING YOUR APP

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Testing & Future Proofing

Device Compatibility
Test your Absolute Heart out
BE THOROUGH
BE STUPID

Version Control
Important for Updates & Maintenance
Fix Bugs
Announce Releases

Sign your App
Cryptographic Keys
App Upgrades
Data Sharing

PLAY STORE RELEASE

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PLAY STORE RELEASE

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Developer Console

Get your Developer Licence
Gain access to the Developer Console
Extremely Easy to Set Up

Google Developer Console
APK
Manage Releases
Store Listing
Content Rating
Pricing & Distribution
In-App Products
Services & APIs
Optimization Tips

PLAY STORE RELEASE

Materials Required

Promotional Graphics

Screenshots

Videos

Branding

Short Description

Full Description

PLAY STORE RELEASE

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DOWNLOADS

THANK YOU

Final Checklist

Upload your APK

Target Countries that will use your App

Set your Private Policy URL

Make the App Free or Paid

Declare whether or not your App has Ads

Content Rating

WEEKLY CHALLENGE #3

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Time to see what YOU have been Inventing!

Post a Screenshot of Your App

- ✓ Go To Shaw Academy's Facebook Page
- ✓ Use the **#ShawMADProgress** and Tell Us What You've Made!
- ✓ Search **#ShawMADProgress** to find Past Examples

#ShawMADProgress

Summary – Publishing Your App

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- ✓ Getting Ready for Launch
- ✓ The Final Checks
- ✓ Google Play Developers Console
- ✓ Launching the MVP

Congratulations you have taken the next step in Android Development!

- Attend Lessons LIVE to ask Questions in real time and benefit the most

- We're here to help, so contact us anytime!
- mobile.app@shawacademy.com

Next – Lesson Seven

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The next session is "Making Money in Mobile"

- Revenue Models
- Making Money From Free Apps
- Maximizing Your Revenue

Attend all of the lessons LIVE and your knowledge will grow

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QUESTION TIME

See you back for **Lesson 7**
Making Money in Mobile

MAD Educator: Oisin Feely

Watching a Recording? Email Us:

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